

# Meaningful measurement today. Your best path forward tomorrow.



ETS is a nonprofit assessment and research company that helps educators, businesses and governments create and use measurement tools that yield information they need to make decisions. These decisions can range from selecting the best applicant for a school or job, to identifying where to focus resources to get meaningful results, to determining the best way to show progress over time.

Individuals, institutions and agencies rely on ETS because our expertise is extensive — we've been developing it for 70 years. We're known for our commitment to providing quality assessments, rigorous research and insights that matter to the individuals and communities we collaborate with. And we live out that commitment every day: ETS develops, administers and scores more than 50 million tests annually in 180 countries at more than 9,000 locations worldwide.

ETS's mission is "to help advance quality and equity in education by providing fair and valid assessments, research and related services. Our products and services measure knowledge and skills, promote learning and performance, and support professional development for all people worldwide." Our three mission objectives are to improve teaching and learning, expand opportunities for individual learners, and inform education policy and assessment.

## ETS Fast Facts

**Founded**  
1947

**Headquarters**  
Princeton, N.J.

**President & CEO**  
Walt MacDonald

**Employees**  
3,200 worldwide

**Core Competency**  
Assessment development, delivery and research — Our customer-centric approach, precise test design, high-quality standards, rigorous research and detailed processes set us apart in the industry.

**Subsidiaries**  
Edusoft Ltd.  
ETS Global BV  
Questar® Assessment, Inc.



# ETS's Core Portfolio



## ETS-owned brands:

### *The GRE® test*

The world's most widely administered graduate-level admissions test.

### *The TOEFL® test*

The most widely accepted English-language test for admissions worldwide.

### *The TOEIC® tests*

The global standard for assessing workforce English proficiency.

### *The Praxis® tests*

The national leader in educator licensure assessment.

### *The HiSET® exam*

An affordable, accessible alternative in high school equivalency testing.

## Long-term contracts:

**SAT® and AP® tests** — The College Board® has contracted with ETS for nearly 70 years on assessments that inform admissions decisions.

**NAEP** — For more than 30 years, ETS has supported the National Center for Education Statistics in developing this assessment of what American students know and can do.

**PISA and PIAAC** — ETS supports the Organisation for Economic Co-operation and Development in developing these international assessments of student and adult skills.

## Research:

**Assessment research** — ETS conducts research to improve our assessment capabilities — and advance the fields of educational measurement and cognitive science — by driving innovations that address the need for more effective teaching, learning and assessment.

**Policy research** — ETS conducts research and publishes reports to inform policymakers and the public about some of today's most pressing educational issues, including human capital development, achievement gaps, school funding and workforce preparedness.

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