



The Power  
of International  
Education

## IIE's Global University Services

### **Global Outreach and Recruitment**

IIE has a strong global presence and experience with educational communities worldwide which enables us to cultivate relationships in a broad network of multi-sector stakeholders. We work with higher education institutions and governments to customize outreach and recruitment plans that advance brand recognition, facilitate connections with key stakeholders and influencers, reach target audiences worldwide, and identify and cultivate strong applicants to prestigious global programs.

### **Higher Education Capacity Building**

IIE supports universities worldwide to engage globally by creating international programs, managing international scholarship programs, building partnerships, and expanding their worldwide reach. Our experts work with institutional leaders to develop strategy and capacity in internationalization. We assist colleges and universities in creating connections with institutions of strategic relevance by brokering partnerships and facilitating key stakeholder exposure.

### **Academic Partnerships**

IIE provides higher education institutions and governments with the tools needed to develop sustainable academic partnerships with counterparts around the world. IIE customizes programs, international delegations, and partnership trainings to equip higher education administrators with the knowledge and skills to build a sustainable, dynamic, strategic partnership portfolio for their institutions.

### **Academic Training and Education Abroad**

IIE matches students and professionals with customized opportunities to carry out research and academic training to gain industry experience at IIE's university and corporate partners in the United States. These programs complement academic programs and provide hands-on experience to prepare students for their careers. We also place participants in need of additional training before matriculating into scholarship programs.

With 100 years of experience in international education, the Institute of International Education (IIE) is the global leader in the international exchange of people and ideas, designing and implementing programs that advance scholarship, build economies, and promote access to opportunity around the globe.

Leveraging extensive networks and expertise within the higher education community worldwide, IIE is uniquely positioned to help shape new universities and expand the capabilities of existing academic institutions.

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